

## Trade Mark Licence

### Background

- A. For the purposes of the Agreement, the Customer may use the CoreLogic Trade Marks in accordance with the following Trade Mark Licence in addition to terms and conditions of the Customer's Agreement with CoreLogic.

### Operative Provisions

#### 1. Trade Mark Licence

- 1.1 Subject to the terms and conditions of this Licence, CoreLogic grants to the Customer a royalty free, non-exclusive, non-transferable, revokable, non-sublicensable limited license to use the CoreLogic Trade Marks solely for the Permitted Purpose in the Territory for the Term of this Licence.

#### 2. Licence Restrictions

- 2.1 The Customer acknowledges and agrees that:

- (a) it shall only use the CoreLogic Trade Marks for the Permitted Purpose in accordance with this Licence, the Agreement and all Laws;
- (b) CoreLogic does not grant to the Customer any right to bring or threaten to bring any claims or proceedings in relation to the CoreLogic Trade Marks, in particular the Customer does not have any of the rights or powers set out in section 26(1) of the *Trade Marks Act 1995* (Cth), or sections 67, 97, 98, 102, 103 and 141 of the New Zealand *Trade Marks Act 2002*, nor any right, title, goodwill or interest in and to the CoreLogic Trade Marks, except to the extent expressly set out in this Licence;
- (c) the benefit of all existing goodwill in the CoreLogic Trade Marks enures solely to CoreLogic;
- (d) any and all goodwill arising out of the Customer's use of the CoreLogic Trade Marks shall enure solely and exclusively to the benefit of CoreLogic, and the Customer shall have no rights or claims thereto;
- (e) it must immediately notify CoreLogic of any infringement or suspected infringement of the CoreLogic Trade Marks or of any allegation of or action for infringement of a third party's intellectual property arising out of the Customer's use of the CoreLogic Trade Marks (**Infringement Action**), of which it becomes aware;
- (f) it must, at its own expense, give all assistance reasonably required by CoreLogic relating to any Infringement Action but must not take any action in respect of any Infringement Action unless requested to do so by CoreLogic;
- (g) CoreLogic may modify or replace the CoreLogic Trade Marks and Brand Guidelines at any time at its sole discretion, and Customer shall on notification of any such modification or replacement update any use of the CoreLogic Trade Marks so as to reflect those changes as directed by CoreLogic.

- 2.2 The Customer must not use (or cause or authorise any person to use) the CoreLogic Trade Marks in any way that:

- (a) infringes CoreLogic's or any other persons copyright, patent, trade mark, trade secret or other Intellectual Property Rights;
- (b) violates any Law; or
- (c) is defamatory, unlawfully threatening or unlawfully harassing;
- (d) may adversely affect or jeopardise the distinctiveness of the CoreLogic Trade Marks;
- (e) may adversely affect or jeopardise the goodwill in or value of the CoreLogic Trade Marks;
- (f) may adversely affect or jeopardise CoreLogic's rights, title or interest to the CoreLogic Trade Marks;
- (g) may adversely affect or jeopardise the validity of the registration of the registered CoreLogic Trade Marks; or

- (h) may adversely affect or jeopardise CoreLogic's right to register any unregistered trade marks, whether or not an application for registration has been made.
- 2.3 The Customer must not, during the term of the Licence or after the expiry or termination of the Licence (or cause or authorise any person to):
- (a) Use or register or apply to register any business names, company names, domain names, social media handles or trade marks comprising, containing or incorporating the CoreLogic Trade Marks, or any other similar domain name or trade mark, with any governmental authority or other body, anywhere in the world other than as authorised under this Licence; and
  - (b) contest or otherwise challenge in any court of law, federal or state trade mark agency, or in any other manner, ownership of the CoreLogic Trade Marks, or the validity or enforceability of the CoreLogic Trade Marks.
- 2.4 When using the CoreLogic Trade Marks, the Customer must:
- (a) comply with all Brand Guidelines, reasonable directions, instructions, quality control standards and specifications advised or given by CoreLogic from time to time regarding the representation of the CoreLogic Trade Marks and the manner of their use;
  - (b) ensure that the CoreLogic Trade Marks are used exactly in the form as specified within any Brand Guidelines or as otherwise directed to be used by CoreLogic from time to time; and
  - (c) change the manner in which the CoreLogic Trade Marks are displayed or used on request by CoreLogic to do so.

### 3. Termination

- 3.1 CoreLogic may terminate or revoke this Licence in whole or in part at any time without cause by notice to the Customer.
- 3.2 Unless terminated earlier by CoreLogic the Licence shall terminate or expire with the termination or expiry of the Agreement.

### 4. Effect of Termination

- 4.1 On the termination or expiry of this Licence all rights and privileges granted by CoreLogic to the Customer under this Licence will immediately cease and the Customer will at the Customer's cost:
- (a) cease to use the CoreLogic Trade Marks;
  - (b) promptly return to CoreLogic or destroy, at CoreLogic's request, any documents, materials and other items relating to the CoreLogic Trade Marks in the Customer's possession or under its control at the time of the termination; and
  - (c) execute all documents and do all things necessary to give proper effect to the termination of the Licence and confirm compliance with the Customer's obligations in this clause.
- 4.2 Termination of this Licence will be without prejudice to the rights of either party against the other.

### 5. Interpretation

In this Agreement, the following capitalised terms have the meaning given below:

**Agreement** means the contract between the Customer and CoreLogic which grants the Customer a licence to use the CoreLogic Trade Marks in accordance with the terms and conditions in this Licence.

**Brand Guidelines** means the Brand Guidelines set out at Part B of this Licence and any other document or instructions provided by CoreLogic to the Customer from time to time

**CoreLogic** means, where the Territory for an Agreement is:

- (a) in Australia, RP Data Pty Ltd trading as CoreLogic Asia Pacific;
- (b) in New Zealand, CoreLogic NZ Limited trading as CoreLogic NZ

**CoreLogic Trade Marks** means the registered and unregistered trade marks specified at Item 1 of the Trade Mark Schedule set out at Part A

**Customer** means the entity or person that has entered into an Agreement with CoreLogic.

**Law** means all applicable common law, principles of equity, legislation, statutes, regulations, constitutional provisions, treaties, decrees, conventions, proclamations, ordinances, by-laws, ministerial declarations or the like, rules, regulatory principles and requirements, licensing

requirements or conditions (whether statutory or not) or any mandatory codes, practices or industry standards of any industry body, and consolidations, amendments, re-enactments or replacements of any of them) as applicable to the Party required to comply with them.

**Licence** means this trade mark licence.

**Permitted Purpose** means the purpose identified in the Agreement between the CoreLogic and the Customer.



**Term** means the Term of the Agreement.

**Territory** means:

- (a) Australia, where the Agreement is between the Customer and RP Data Pty Ltd trading as CoreLogic Asia Pacific;
- (b) New Zealand, where the Agreement is between the Customer and CoreLogic NZ Limited.

## Part A

### Trade Mark Schedule

Country	CoreLogic Trade Marks	Trade Mark Owner	Trade Mark Number	Registered Classes
<b>Australia</b>	1. CoreLogic (Word);	CoreLogic Solutions, LLC	1336393	9, 35, 36, 39, 41, 42, 44, 45
	2. CORELOGIC (Device)  	CoreLogic Solutions, LLC	1355536	9, 35, 36, 39, 41, 42, 44, 45
<b>New Zealand</b>	3. CoreLogic (Word);	CoreLogic Solutions, LLC	817246	9, 35, 36, 39, 41, 42, 44, 45
	4. CORELOGIC (Device)  	CoreLogic Solutions, LLC	822365	9, 35, 36, 39, 41, 42, 44, 45

## Part B

### CoreLogic Trade Mark Guidelines

#### 1. Brand Guidelines

When using the CoreLogic Trade Marks, the Customer must:

- (a) display any Logos only in accordance with these Brand Guidelines;
- (b) use the appropriate trade mark symbol (®) whenever any CoreLogic Trade Marks is used in any materials or copy;
- (c) ensure the CoreLogic Trade Marks are less prominent than any the Customer brands, but more prominent than the supporting text and all other brands within the marketing copy;
- (d) must distinguish the CoreLogic Trade Marks from any other text, art work or visual representation used in relation to the Products;
- (e) not use any other CoreLogic name, logo, trade mark or service mark without CoreLogic's prior written consent.
- (f) must not use any CoreLogic Trade Mark in connection with any other trade mark without the consent of CoreLogic;
- (g) must not remove, alter, obscure or cover up any Trade Marks appearing on any electronic or hard copy materials supplied to the Customer by or on behalf of CoreLogic;
- (h) not abbreviate or divide the word mark "CoreLogic" (by way of example, there shall be no space between "Core" and "Logic"); and
- (i) ensure any materials or copy referencing the CoreLogic Trade Marks must include the following:  
*"CoreLogic, the CoreLogic logo, [list all CoreLogic Trade Marks referenced in the copy] are trade marks of CoreLogic, Inc., its subsidiaries and/or related bodies corporate."*

# Logo

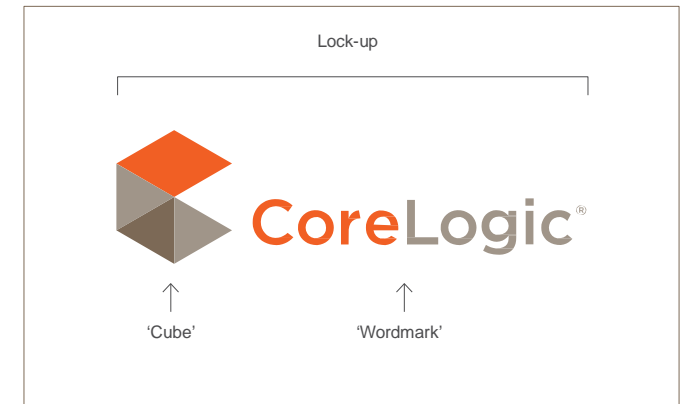
The CoreLogic logo consists of two elements — the CoreLogic symbol (a hexagon or “cube”) and the CoreLogic wordmark (text).

## PREFERRED CENTERED VERSION



Lock-up

## HORIZONTAL VERSION (for use when preferred centered version cannot be accommodated)



Please seek prior approval from Marketing before using the below logos. These should only be used if the above coloured versions are absolutely not suitable.



PREFERRED 1-COLOUR GRAYSCALE



- 35% Black
- 55% Black
- 70% Black
- 100% Black

REVERSED PREFERRED 1-COLOUR GRAYSCALE



- 35% Black
- 55% Black
- 70% Black
- 100% Black

LINE-ART

WHITE PREFERRED



- 35% Black
- 55% Black
- 70% Black
- 100% Black



- 35% Black
- 55% Black
- 70% Black
- 100% Black

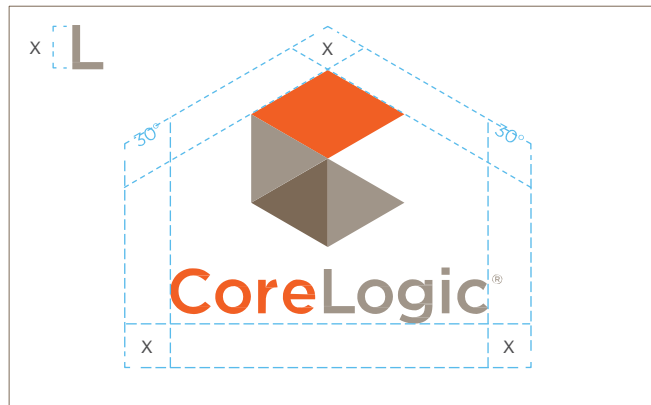


# Logos

## CLEAR SPACE

It is important to maintain a minimum amount of space between the logo and other text and graphics. Clear space around the logo keeps it from getting crowded, therefore ensuring its visibility and impact.

As a unit of measurement, “x” equals the height of the “L” in the CoreLogic wordmark.



## DON'TS



DO NOT distort



DO NOT outline



DO NOT alter colours



DO NOT rearrange



DO NOT use the cube on it's own



## SUB-BRAND LOGOS

The horizontal version of the logo is preferred for sub brands. The centred version is available on request, by approval of the Marketing team.



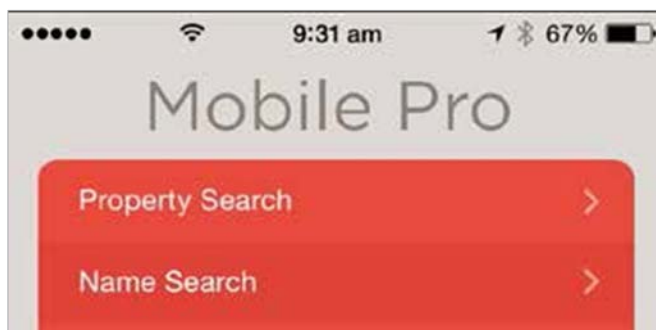
# Logos

## PRODUCT WORDMARKS

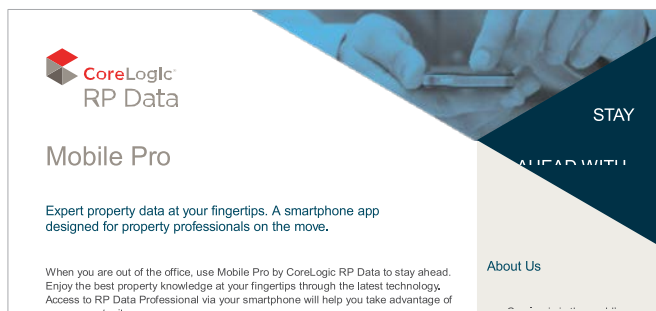
### ABOUT THE DESIGN

To support our global brand, branded house approach, all product, service or business line logos are retired. All product names will be typeset in Gotham Book and should use correct legal notation.

### SAMPLE PRODUCT WORDMARK USE



Online



Datasheet

### LOGO COLOR

The preferred color for product names is Pantone Warm Gray 8 (or the CMYK, RGB or HTML equivalents), however the names may be used in black or reversed out to white when appearing on colored backgrounds.

The CoreLogic logo or product wordmarks can never be placed over an image or illustration. Please be mindful of the placement of the logo near a photograph of a person's face or a busy, distracting photo.

### SCALE AND SIZING

The ideal size for product names is dictated by the design of the individual communication but should not be larger or at equal size of the CoreLogic logo. Additionally, the wordmark should not consume 20% of the overall visual space. Product wordmarks are an extension of the master brand and should never appear "locked up" with the master brand.

**Use of product naming versus how they appear visually are not one in the same. At no time should CoreLogic or a strategic sub-brand be locked up visually with a report, suite or product name.**

# Colours

## Primary Colour Palette

The primary colours are Pantone®: PMS 179, Warm Gray 8, Warm Gray 11, black and white – the logo is comprised of three of those primary colours. Predominant use of the primary colours is for the logo. Heavy use of the red used in the logo (PMS 179) is strongly discouraged. This colour should be used for emphasis, including calls-to-action or corporate communication materials.



**Pantone 179 C**  
CL Red  
CMYK 0.96.93.2  
RGB 224.60.49  
HTML E03C31



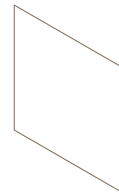
**Pantone Warm Gray 8 C**  
CL Mid Gray  
CMYK 13.16.21.36  
RGB 140.130.121  
HTML 8C8279



**Pantone Warm Gray 11 C**  
CL Dark Gray  
CMYK 20.25.30.59  
RGB 110.98.89  
HTML 6E6259



**Black**  
CMYK 0.0.0.100  
RGB 0.0.0  
HTML 000000



**White**  
CMYK 0.0.0.0  
RGB 255.255.255  
HTML FFFFFFFF



**Pantone 7534 C**  
CL Light Gray  
CMYK 2.2.5.3  
RGB 241.240.235  
HTML F1F0EB

# Colours

## Secondary Colour Palette

Using a consistent set of colours helps to create brand recognition. In addition to the primary colours, there are a wide range of colours that can be used to create different expressions of the brand. The primary and secondary colours can be used in various combinations. Try to use colour combinations that complement each other. Limit the prominent use of different colours on a single layout to four.

This will prevent designs from becoming busy or overwhelming the viewer. When using these colours for charts, graphs, reports etc., do not use varying opacities, instead using percentage tints.

eg.  100% bright blue  50% bright blue






### Pastels

### Brights

### Darks

	<b>Pantone 2915 C</b> CL Light Blue CMYK 60.9.0.0 RGB 98.181.229 HTML 62B5E5
	<b>Pantone 624 C</b> CL Light Green #1 CMYK 48.8.34.20 RGB 120.159.144 HTML 789F90
	<b>Pantone 5783 C</b> CL Light Green #2 CMYK 24.8.41.19 RGB 163.170.131 HTML A3AA83
	<b>Pantone 5145 C</b> CL Light Purple CMYK 25.51.5.20 RGB 153.102.153 HTML 996699
	<b>Pantone 1245 C</b> CL Light Yellow CMYK 6.35.99.18 RGB 204.153.51 HTML CC9933

	<b>Pantone 7468 C</b> CL Bright Blue #1 CMYK 90.18.7.29 RGB 0.102.153 HTML 006699
	<b>Pantone 299 C</b> CL Bright Blue #2 CMYK 86.8.0.0 RGB 51.153.255 HTML 3399FF
	<b>Pantone 370 C</b> CL Bright Green CMYK 62.110.25 RGB 102.153.51 HTML 669933
	<b>Pantone 228 C</b> CL Bright Purple CMYK 16.100.14.42 RGB 153.0.102 HTML 990066
	<b>Pantone 165 C</b> CL Bright Orange CMYK 0.70.100.0 RGB 255.102.51 HTML FF6633
	<b>Pantone 1375 C</b> CL Bright Yellow CMYK 0.45.94.0

	<b>Pantone 3035 C</b> CL Dark Blue CMYK 100.30.19.76 RGB 0.62.81 HTML 003E51
	<b>Pantone 3302 C</b> CL Dark Green CMYK 90.21.65.69 RGB 0.76.69 HTML 004C45
	<b>Pantone 201 C</b> CL Dark Red CMYK 7.100.68.32 RGB 153.0.0 HTML 990000
	<b>Pantone 260 C</b> CL Dark Purple CMYK 66.100.8.27 RGB 102.0.102 HTML 660066
	<b>Pantone 159 C</b> CL Dark Orange CMYK 172.100.7 RGB 203.96.21 HTML CB6015

