



Mastercard Retail Location Insights

Evaluate the sales-based performance of retail locations using transaction-based scoring and analytics.

The Story Behind the Rent

MasterCard Advisors has brought its data expertise, experience and scale to the retail commercial real estate market, creating a new break-through solution embodied in MasterCard Retail Location Insights. Our suite of products score retail locations in a fashion unique to the industry: it integrates the anonymous, aggregated and secure transaction data from more than two billion cards to create proprietary MasterCard Retail Location Scores.

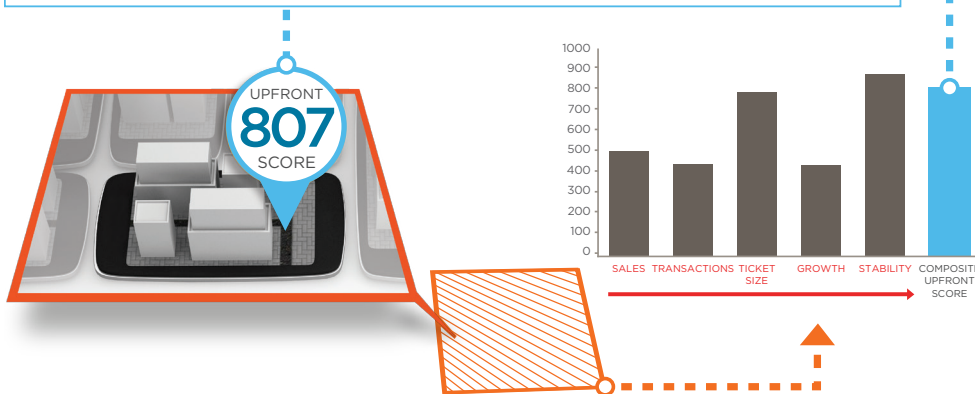
MasterCard Retail Location Scores

Instead of assessing retail performance on incomplete, anecdotal information, our scores deliver factual, reliable and timely metrics to validate, evaluate and benchmark properties across the entire Australian geographic hierarchy from Mesh Blocks all the way up to States and Territories.

The Composite UpFront Score is based on five components, each component being a MasterCard Retail Location Score in itself, which addresses five key area:

SCORES: SALES - TRANSACTIONS - TICKET SIZE - GROWTH - STABILITY

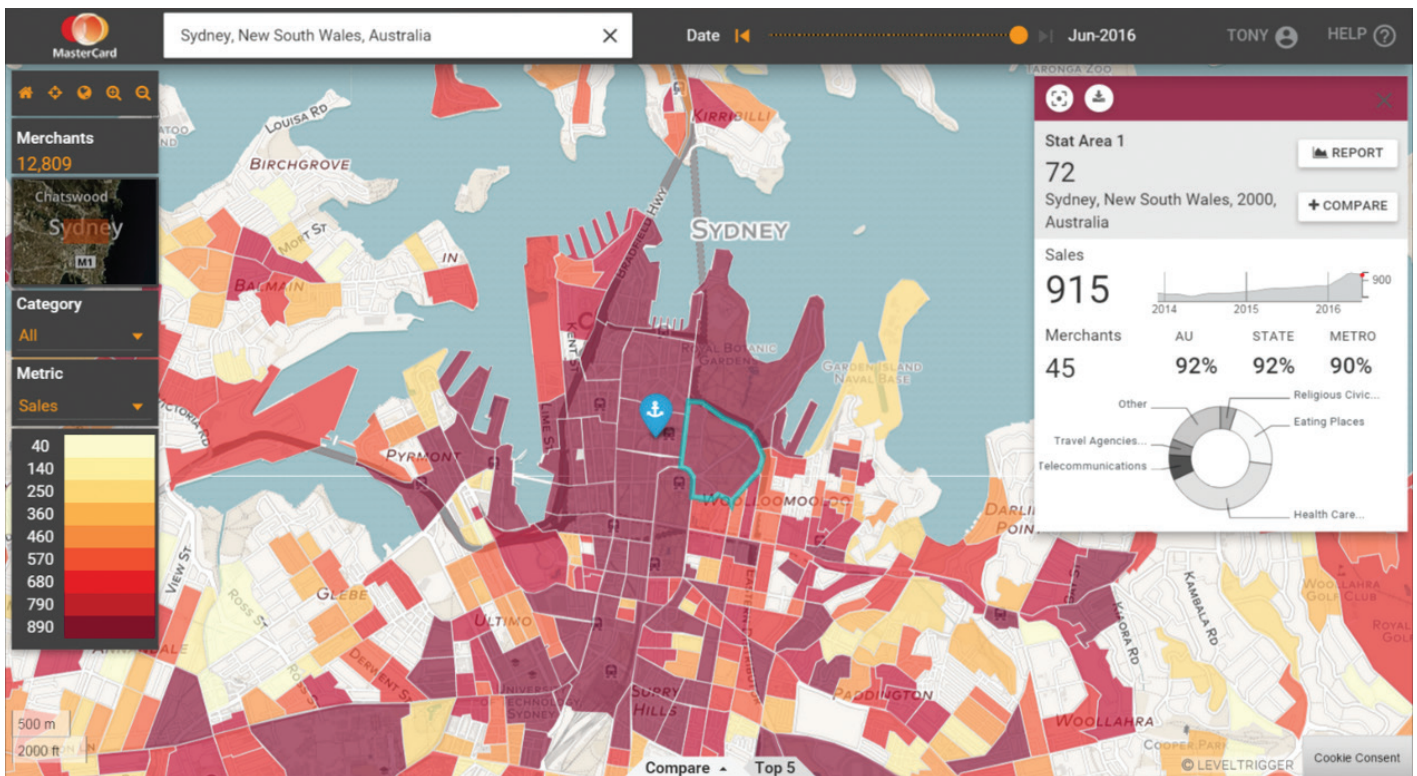
The higher the component scores, the higher the Composite UpFront score. The higher the Composite UpFront Score, the higher the value of the location. All scores are indexed from 1 - 1,000.



About Us

- ▶ CoreLogic is the world's largest property data and analytics company
- ▶ Our data is used by governments, banking and finance, property valuers, mortgage brokers and the majority of Australian real estate agents:
 - ◆ 98% of the Australian market covered
 - ◆ 500 million decision points that span more than 39 years of property history
 - ◆ 600 plus sources of data, including industry leading portals and publications

Available product features:



Interactive mapping tool (Available via Desktop and iPad)

- ▶ Provides online access to geographical insights including mesh block, state/territories and all of Australia
- ▶ Offers all six MRLI scores including: Sales, Transactions, Average Ticket Size, Growth, Stability and the composite UpFront score
- ▶ Allows metrics to be viewed by month going back to December 2013
- ▶ Displays merchant count and mix for any retail area
- ▶ Enables score filter by merchant categories: Total Retail, Eating Places, Apparel and Total Retail excluding Eating Places

Standard report

- ▶ Census Block report - Provides holistic insights into an individual retail areas including all six scores and historical trends
- ▶ Comparison report - Allows selection of one subject property and up to five comparison properties
- ▶ Unlimited report generation

Excel downloads

- ▶ Downloads all six scores as well as merchant count by month going back to December 2013

Do **More** with CoreLogic

For more information please call 1300 734 318 or email ask@corelogic.com.au

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