

► MEDIA MAXIMISER

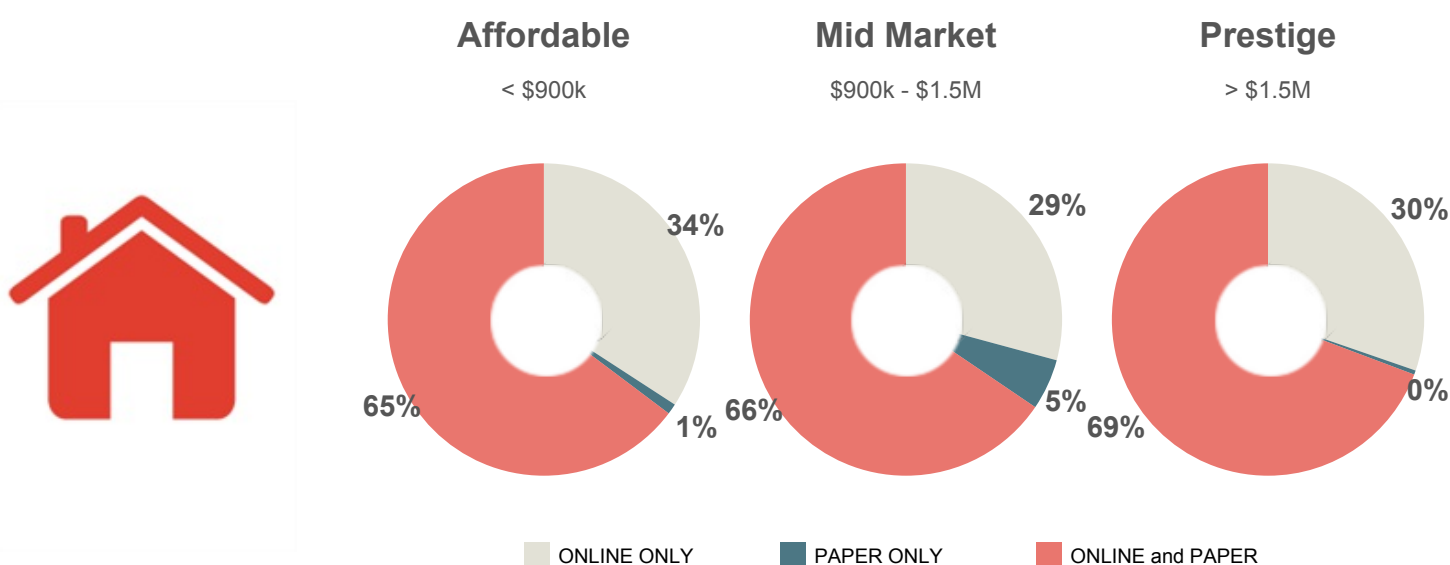
Marketing your property in 2046 postcode

What is the best way to promote your property for sale? CoreLogic RP Data is Australia's largest provider of real estate data, and over the past two years has analysed more than 850,000 properties taken to market nationally. The purpose of the Media Maximiser tool is to identify when the property first listed, where it was advertised, how long it took to sell, and the final sale price, compared to its original advertised price.

The Media Maximiser tool is the first time the best media mix to sell a property has been identified. Here are the findings for properties like yours.

*This report is based on sales and listings for the 12 months from May 2014 to Apr 2015.

How are Houses advertised in 2046 postcode?



Which media option gets the best results?



Success Rate

77%

Resulting Sale



Time to Sell

38 days

Avg. Days on Market



Average Sale Price

\$1.3 million

Avg. Sale Price



Success Rate

90%

Resulting Sale



Time to Sell

40 days

Avg. Days on Market



Average Sale Price

\$1.5 million

Avg. Sale Price

