

Business Direct Quote Request



CONTACT DETAILS

| | |
|----------------|----------|
| Name | State |
| Company | Postcode |
| Industry Group | Country |
| Email | Phone |

Select one or more fields to each question as required, unless a single response is specified.

CAMPAIGN INFORMATION

1. Campaign Type

| | | |
|------------------|--------------------|----------------------|
| Direct Mail (DM) | Telemarketing (TM) | Email Marketing (EM) |
|------------------|--------------------|----------------------|

*Business data supplied will be suitable for each campaign type selected.

2. How many times do you plan to use the data? (pick one)

| | | |
|----------------------|-------------------------|---------------------------|
| Single Use (1 month) | Multiple Use (3 months) | Unlimited Use (12 months) |
|----------------------|-------------------------|---------------------------|

3. Include Business Firmographics + Legal Information (pick one)

| | |
|-----|----|
| Yes | No |
|-----|----|

BUSINESS LEVEL FILTERS

4. Business Type

| | | |
|----------------------------|-------------|--------|
| Australian Private Company | Government | Trusts |
| Australian Public Company | Partnership | Other |
| Clubs and Organisations | Sole Trader | |

5. Industry Type (ANZSIC Division)

| | | |
|--|--|--|
| A. Agriculture, Forestry and Fishing | B. Mining | C. Manufacturing |
| D. Electricity, Gas, Water and Waste Services | E. Construction | F. Wholesale Trade |
| G. Retail Trade | H. Accommodation and Food Services | I. Transport, Postal and Warehousing |
| J. Information Media and Telecommunications | K. Financial and Insurance Services | L. Rental, Hiring and Real Estate Services |
| M. Professional, Scientific and Technical Services | N. Administrative and Support Services | O. Public Administration and Safety |
| P. Education and Training | Q. Health Care and Social Assistance | |
| R. Arts and Recreation Services | S. Other Services | |

6. ANZSIC Class Code (specify exact 4-digit ANZSIC Class Codes separated by commas)

| |
|--|
| |
|--|

7. Number of Employees

| | | | | | | |
|------|-------|---------|-------|--------|----------|---------|
| 1-10 | 11-50 | 201-500 | 1001+ | 51-200 | 501-1000 | Unknown |
|------|-------|---------|-------|--------|----------|---------|

8. Revenue

| | | |
|-----------------|--------------------|--------------------|
| \$1 - \$999,999 | \$20m - \$49.99m | \$250m - \$499.99m |
| \$1m - \$4.99m | \$50m - \$99.99m | \$500m + |
| \$5m - \$19.99m | \$100m - \$249.99m | Unknown |

9. Time in Business

| | | |
|-----------|------------|-----------|
| 0-1 years | 2-5 years | 10+ years |
| 1-2 years | 5-10 years | Unknown |

10. Handling of Franchises (pick one)

| | | |
|------------------------------|------------------------------|---------------------------|
| Include Franchise Businesses | Exclude Franchise Businesses | Only Franchise Businesses |
|------------------------------|------------------------------|---------------------------|

LOCATION LEVEL FILTERS

11. State (Only answer one question in this section (question 10 to 13))

| | | |
|-----|-----|-----|
| NSW | WA | ACT |
| QLD | SA | NT |
| VIC | TAS | |

12. Region

| | | |
|-------------------|-------------|-------------------|
| Greater Sydney | Rest of NSW | ACT |
| Greater Melbourne | Rest of VIC | Other Territories |
| Greater Brisbane | Rest of QLD | |
| Greater Adelaide | Rest of SA | |
| Greater Perth | Rest of WA | |
| Greater Hobart | Rest of TAS | |
| Greater Darwin | Rest of NT | |

13. Local Government Areas (specify LGAs required separated by commas)

14. Postcode Range (enter a postcode range)

| | |
|-------|-----|
| From: | To: |
|-------|-----|

15. Specific Postcodes (specify exact postcodes separated by commas)

OFFICE USE ONLY

| |
|------------------------------|
| Sales Representative's Name: |
|------------------------------|

| |
|------------------------|
| Opportunity Reference: |
|------------------------|

CONTACT LEVEL FILTERS

16. Personalisation (pick one)

| | | |
|---|---|---------------------------------------|
| Depersonalised – contact names not required | Personalised - contact names provided where available | Personalised – contact names required |
|---|---|---------------------------------------|

17. Decision Maker Category

| | | |
|--------------------------|-----------|---------|
| Principal Decision Maker | Manager | Sales |
| IT | Marketing | Finance |
| Other | | |

OUTPUT OPTIONS

18. Number of Locations per Business* (pick one)

| | |
|--------|----------|
| Single | Multiple |
|--------|----------|

*Business Direct can record multiple locations/addresses for each business. If you want to ensure your output is limited to one location per business, select Single.

19. Number of Contacts per Location* (pick one)

| | |
|--------|----------|
| Single | Multiple |
|--------|----------|

*Applicable only where Personalised selected in question 14. Business Direct can record multiple contacts at each business location/address. If you want to ensure your output is limited to one contact per business location/address, select Single.

20. Maximum Number of Records (enter a maximum number of output records or leave blank to include all)

21. Output format (pick one)

| | | |
|-------|-----|---------------|
| Excel | CSV | Tab Delimited |
|-------|-----|---------------|

COMMENTS, FURTHER REQUIREMENTS AND SPECIAL REQUESTS

SUBMIT FORM HERE

Or scan and email completed form to businessdirect@corelogic.com.au