

Our partnership with CoreLogic RP Data

Gina Neoh

Coach & Strategist
NeoChats on Property

“What I like is CoreLogic RP Data’s additional features like Suburb Scorecard and Marketing Direct, which gives you the ability to rank suburbs based on data. It also allows you to find property owners or tenants to be able to track individuals down to do active strategies. Data is available to do our own analysis to seek rental comparisons against recent and historical sales.”

GINA NEOH
VIA CORELOGIC RP DATA FACEBOOK PAGE

Suburb Scorecard gives you a fast, easy way to deliver informed, independent insights - to help you improve your long-term customer relationships, and drive overall business growth.

You can compare a whole range of property details - including median house prices, sales volumes, rental rates, gross rental yields, listing volumes and average time on the market. This means you can monitor a suburb’s growth, find income opportunities, and make business decisions based on independent analysis.

Marketing Direct enables you to market directly to home owners more strategically, using privacy-compliant lists. The data is derived from several sources, and you are able to personalise your messaging for greater impact. Available as an add-on to your CoreLogic RP Data subscription, this valuable product can help you save time and costs with your marketing, increase campaign response rates, generate leads, easily send bulk material, and harness the power of personalised marketing.

About Us

- ▶ CoreLogic is the world’s largest property data and analytics company
- ▶ Exclusive strategic partnerships with leading industry player
- ▶ Over half a billion data decision points to assist customers when making informed and confident decisions on property
- ▶ 30 years collecting property related data and creating valuable insights

For more information please call 1300 734 318

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