

Our partnership with CoreLogic RP Data



Jason Clarke
Owner Manager
Mortgage Choice Birkdale

Jason Clarke is the Owner Manager of Mortgage Choice Birkdale which operates in the Redlands region, extending from Hemmant in the north to Redland Bay in the south and taking in Mount Cotton, Wakeland, Wynnum, Manly, Stradbroke Island, Russell Island and Macleay Island.

As a local mortgage broker, Jason subscribed to CoreLogic RP Data. He was so confident in the value of the information that he recently renewed his contract for another three years. Jason is also a fan of CoreLogic RP Data's smartphone app, Mobile Pro, finding the camera function very useful.

The Comparative Market Analysis (CMA) report is one of the CoreLogic RP Data tools that Jason uses the most.

"We use Comparative Market Analysis reports several times a day as a value added service for our prospective clients looking at properties to buy. We use it to help them negotiate and research the market. Also for our clients looking to refinance we find it gives them a more accurate customer estimate for their loan application."

JASON CLARKE
OWNER MANAGER
MORTGAGE CHOICE BIRKDALE

About Us

- ▶ Owned by CoreLogic, the world's largest property data and analytics company
- ▶ Exclusive strategic partnerships with leading industry players
- ▶ Over half a billion data decision points to assist customers when making informed and confident decisions on property
- ▶ 30 years collecting property related data and creating valuable insights

Jason also uses the Property Monitor tool extensively. He describes a recent example of the effectiveness of Property Monitor.

“All of our clients’ addresses are loaded into Property Monitor and one recently came up as ‘on the market’. Although they were long standing clients of ours, and we communicate with them on a regular basis, their real estate agent was in the process of referring them to another broker. We were able to call them and remind them that we would be happy to help with their home financing needs and secured their new home loan for over \$400,000.”

In addition to this, Jason has found Property Monitor useful for receiving alerts for when a client’s property is put up for rent. *“It provides a natural prompt to touch base with our customers straight away,”* he says

Jason finds the quality of data provided by CoreLogic RP Data to be far superior to the previous system he used. *“It pays for itself if you utilise it properly”*, he says.

For more information please call 1300 734 318

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