



CoreLogic®

TOP 10 WAYS Mortgage Brokers use CoreLogic to build their business.

1

Get instant property estimates to add value to clients.

Obtain fast property estimates to qualify leads and enrich client meetings.

2

Comparative Property Reports to show your expertise.

Share with your clients our industry leading Recent Sales and On The Market property information:

- ▶ Tailor reports to individual needs
- ▶ Add your branding to reports
- ▶ Export as PDF and MS Word to email to clients

3

Create contact lists to generate new business.

Subscribe to Marketing Direct and get access to over 7.1 million compliant contacts. You can build mail and telephone contact lists for use as often as you like.

4

Customised mapping to help you manage your territory.

- ▶ Create customised maps and reports with Territory Builder
- ▶ Simplify your searches to include specific properties
- ▶ Recall and reuse your territory property lists
- ▶ Receive property alerts within your saved territories

About Us

- ▶ CoreLogic is the world's largest property data and analytics company
- ▶ Our data is used by governments, banking and finance, property valuers, mortgage brokers and the majority of Australian real estate agents:
 - ◆ 98% of the Australian market covered
 - ◆ Over 4.4 billion decision points that span more than 39 years of property history
 - ◆ Over 650 data sources, including industry leading portals and publications
 - ◆ 95% accuracy of recent sales data



5 Retain your trail with Property Monitor.
Get alerts when your clients are selling their property so you can engage them at the right time.

6 Property data at your finger tips.
Mobile Pro gives you access to CoreLogic services on your smart phone. Now you can always service your clients, even when you're on the move.

7 Engage active agents.
Identify the property agents in your area that have the most listing activity to get referrals for new clients.

8 Mapping.
Visualise the surrounding area to identify any issues that may affect a property value. Use these to add value to client presentations and support valuations.

9 Personal webpage to promote your brand.
Connect is your personalised webpage connecting all your social media, testimonials and blogs to engage with buyers and sellers online. Access social media networks, Facebook, Twitter, YouTube and Blogs all from one page. Get promoted with one of Australia's leading reports website - myrpddata

10 Training and customer support when you need it.
Access your Customer Care service by phone, email and live chat - Monday to Saturday. Get free training for current and new staff on-site, in the classroom or online. Toll Free Customer Service number - 1300 734 318.



For more information please call 1300 734 318 or email ask@corelogic.com.au

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