



CoreLogic®

# TOP 10 WAYS CoreLogic helps you build your agency.

1

## Targeted lead generation to grow your business.

Find new leads with Prospector to increase sales, in addition to withdrawn listings and listings over 60 days.

2

## Create contact lists to generate new business.

Subscribe to Marketing Direct and get access to over 7.1 million compliant contacts. You can build mail and telephone contact lists for use as often as you like.

3

## Customised mapping to help you manage your territory.

- ▶ Create customised maps and reports with Territory Builder
- ▶ Simplify your searches to include specific properties
- ▶ Recall and reuse your territory property lists
- ▶ Receive property alerts within your saved territories

4

## Comparative Property Reports to show your expertise.

Share with your clients our industry leading Recent Sales and On The Market property information:

- ▶ Tailor reports to individual needs
- ▶ Add your branding to reports
- ▶ Export as PDF and MS Word to email to clients

## About Us

- ▶ CoreLogic is the world's largest property data and analytics company
- ▶ Our data is used by governments, banking and finance, property valuers, mortgage brokers and the majority of Australian real estate agents:
  - ◆ 98% of the Australian market covered
  - ◆ Over 4.4 billion decision points that span more than 39 years of property history
  - ◆ Over 650 data sources, including industry leading portals and publications
  - ◆ 95% accuracy of recent sales data



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## 5 Instant property values to add value to clients.

Complement your local expertise and knowledge with automated valuations – a valuable resource that gives you instant property price estimates.

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## 6 Property data at your finger tips.

Mobile Pro is a pocket sized property system app for property professionals on the move. Available on iPhone and Android.

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## 7 Improve vendor presentations with your iPad.

Mobile Lister is a pre listings presentation tool for iPad. It helps agents and vendors to collaboratively agree the best listing price for a vendor's property.

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## 8 Personal webpage to promote your brand.

Connect is your personalised webpage connecting all your social media, testimonials and blogs to engage with buyers and sellers online. Access social media networks, Facebook, Twitter, YouTube and Blogs all from one page. Get promoted with one of Australia's leading reports website - myrpdata.

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## 9 Promote your success and grow your profile.

Increase your profile with the millions of Australians buying and selling property. You can be promoted on realestate.com.au - the first choice for property buyers and sellers; in some of Australia's most widely read newspapers; myrpdata.com and the award-winning CommBank Property Guide iPhone app.

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## 10 Training and customer support when you need it.

Access your Customer Care service by phone, email and live chat - Monday to Saturday. Get free training for current and new staff on-site, in the classroom or online. Toll Free Customer Service number - 1300 734 318.

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For more information please call 1300 734 318 or email [ask@corelogic.com.au](mailto:ask@corelogic.com.au)

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