

Business Direct Quote Request



CONTACT DETAILS

Name	State
Company	Postcode
Industry Group	Country
Email	Phone

Name of CoreLogic Salesperson (if any) assisting you

Internal Opp Reference:

Select one or more fields to each question as required, unless a single response is specified.

CAMPAIGN INFORMATION

1. Campaign Type *Business data supplied will be suitable for each campaign type selected.

Direct Mail (DM)	Telemarketing (TM)	Email Marketing (EM)
I want business records that match <u>any</u> campaign type selected.		I only want business records that match <u>all</u> campaign types selected.

2. How many times do you plan to use the data? (pick one)

Single Use (1 month)	Multiple Use (3 months)	Unlimited Use (12 months)
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3. Include Business Firmographics + Legal Information (pick one)

Yes	No
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BUSINESS LEVEL FILTERS

4. Business Type

Australian Private Company	Government	Trusts
Australian Public Company	Partnership	Other
Clubs and Organisations	Sole Trader	

5. Industry Type (ANZSIC Division)

A. Agriculture, Forestry and Fishing	B. Mining	C. Manufacturing
D. Electricity, Gas, Water and Waste Services	E. Construction	F. Wholesale Trade
G. Retail Trade	H. Accommodation and Food Services	I. Transport, Postal and Warehousing
J. Information Media and Telecommunications	K. Financial and Insurance Services	L. Rental, Hiring and Real Estate Services
M. Professional, Scientific and Technical Services	N. Administrative and Support Services	O. Public Administration and Safety
P. Education and Training	Q. Health Care and Social Assistance	
R. Arts and Recreation Services	S. Other Services	

6. ANZSIC Class Code (specify exact 4-digit ANZSIC Class Codes separated by commas)

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7. Number of Employees

1-10	11-50	201-500	1001+	51-200	501-1000	Unknown
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8. Revenue

\$1 - \$999,999	\$20m - \$49.99m	\$250m - \$499.99m
\$1m - \$4.99m	\$50m - \$99.99m	\$500m +
\$5m - \$19.99m	\$100m - \$249.99m	Unknown

9. Time in Business

0-1 years	2-5 years	10+ years
1-2 years	5-10 years	Unknown

10. Handling of Franchises (pick one)

Include Franchise Businesses	Exclude Franchise Businesses	Only Franchise Businesses
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LOCATION LEVEL FILTERS

11. State (Only answer one question in this section (question 11 to 15))

NSW	WA	ACT
QLD	SA	NT
VIC	TAS	

12. Region

Greater Sydney	Rest of NSW	ACT
Greater Melbourne	Rest of VIC	Other Territories
Greater Brisbane	Rest of QLD	
Greater Adelaide	Rest of SA	
Greater Perth	Rest of WA	
Greater Hobart	Rest of TAS	
Greater Darwin	Rest of NT	

13. Local Government Areas (specify LGAs required separated by commas)

14. Postcode Range (enter a postcode range)

From:	To:
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15. Specific Postcodes (specify exact postcodes separated by commas)

CONTACT LEVEL FILTERS

16. Personalisation (pick one)

Depersonalised – contact names not required

Personalised - contact names provided where available

Personalised – contact names required

17. Decision Maker Category (only available if Personalised – contact names required is selected in Q16)

Principal Decision Maker

Manager

Sales

IT

Marketing

Finance

Other

OUTPUT OPTIONS

18. Number of Locations per Business* (pick one)

Single

Multiple

*Business Direct can record multiple locations/addresses for each business. If you want to ensure your output is limited to one location per business, select Single.

19. Number of Contacts per Location* (pick one)

Single

Multiple

*Applicable only where Personalised selected in question 14. Business Direct can record multiple contacts at each business location/address. If you want to ensure your output is limited to one contact per business location/address, select Single.

20. Maximum Number of Records (enter a maximum number of output records or leave blank to include all)

21. Output format (pick one)

Excel

CSV

Tab Delimited

COMMENTS, FURTHER REQUIREMENTS AND SPECIAL REQUESTS

SUBMIT FORM HERE

Or scan and email completed form to businessdirect@corelogic.com.au